

mSME Garage

The one-stop centre of legal guidance for your business



Whether learning from the technical staff from the Netherlands or Nairobi, to learning directly from CEOs, the learning curve under Hiil's accelerator has been the best.

QUICK FACTS

- ◆ HQ: Kampala, Uganda
- ◆ Founders: Gerald Abila, Michael Kwizera and Timothy Kakuru
- ◆ Second place winner of SME Empowerment Innovation Challenge 2015
- ◆ Hiil's investment: 20,000 US dollars, acceleration workshops and 128 hours of expert advice during a 6-month validation trajectory



KEY INJUSTICE ADDRESSED

Uganda is ranked the most entrepreneurial country in the world in 2015. Over 80% of the entrepreneurial activity is necessity-based, and 97% of these small businesses are unregistered, of which the majority fail within the first year.

MSMEGARAGE'S MISSION

To provide legal knowledge and empowerment to the Micro Small and Medium Business owners in Uganda for the longevity and betterment of their businesses.

Affordable, basic legal support is provided through an interactive legal portal, social media, WhatsApp/SMS, legal clinics and office consultations.

IMPACT

+63K reach of small businesses owners through Facebook

+675 active users through the online legal portal

+300 offline sign ups through field executives

- ◆ 5 legal clinics reaching over 80 rural mSMEs
- ◆ 6 partnerships with local and regional business associations
- ◆ >50% of all users are female business owners
- ◆ >70% of current users willing to pay for subsidized legal services



Want to learn more? Visit www.msmejarage.org or www.innovatingjustice.com